



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**PinPoint Media, Inc (B)**  
**1707 Osage St, Ste 103**  
**Alexandria, VA 22302**

# CONTRACT

<u>Contract / Revision</u> 1778288 /		<u>Alt Order #</u> 08709730
<u>Product</u> LUTHER STRANGE SENAT		
<u>Contract Dates</u> 08/08/17 - 08/15/17		<u>Estimate #</u> 803
<u>Advertiser</u> POL/Strange, Luther/R/Senator/AL		<u>Original Date / Revision</u> 07/31/17 / 07/31/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913865	<u>Advertiser Code</u> 62	<u>Product 1/2</u> 78
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	08/11/17	08/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$30.00					
2	WSFA	08/11/17	08/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$30.00					
3	WSFA	08/11/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$100.00					
4	WSFA	08/11/17	08/11/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$270.00					
5	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$60.00					
6	WSFA	08/11/17	08/11/17	Today in Alabama 530a	528am-6am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	Today in Alabama 530a	528am-6am	-----F----	:30		<del>\$125.00</del>		NM		
				Credited									
7	WSFA	08/11/17	08/11/17	Today in Alabama	6a-7a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	Today In Alabama	6a-7a	-----F----	:30		<del>\$200.00</del>		NM		
				Credited									
8	WSFA	08/11/17	08/11/17	Entertainment Tonight	630-7p		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/07/17	08/13/17	----1--	1			\$215.00					
9	WSFA	08/11/17	08/11/17	NBC Today Show	7-9am		:30				NM	1	\$115.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1778288 /	08709730

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/17 - 08/15/17	LUTHER STRANGE SE	803

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	07/31/17 / 07/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$115.00				
10	WSFA	08/11/17	08/11/17	Dateline	9-10pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$225.00				
11	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$275.00				
12	WSFA	08/14/17	08/14/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$50.00				
13	WSFA	08/14/17	08/14/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$30.00				
14	WSFA	08/14/17	08/14/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$30.00				
15	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$100.00				
16	WSFA	08/14/17	08/14/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$60.00				
17	WSFA	08/14/17	08/14/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$5.00				
18	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$75.00				
19	WSFA	08/14/17	08/14/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$85.00				
N 20	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$185.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/14/17-08/20/17	WSFA 12 News at Five	5-530pm	M-----	:30		<del>\$185.00</del>		NM		
Credited													
21	WSFA	08/14/17	08/14/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$100.00				
22	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$350.00				
23	WSFA	08/14/17	08/14/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$175.00				
24	WSFA	08/14/17	08/14/17	NBC Today Show	7-9am		:30				NM	1	\$115.00

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1778288 /	08709730

Contract Dates	Product	Estimate #
08/08/17 - 08/15/17	LUTHER STRANGE SE	803

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	07/31/17 / 07/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$115.00				
25	WSFA	08/14/17	08/14/17	American Ninja Warrior	7-10pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$300.00				
26	WSFA	08/14/17	08/14/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$50.00				
27	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$45.00				
28	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	1030-11P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$150.00				
29	WSFA	08/13/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$45.00				
30	WSFA	08/13/17	08/13/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$45.00				
31	WSFA	08/13/17	08/13/17	WSFA News Sunday AM	9-930a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$20.00				
32	WSFA	08/10/17	08/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$275.00				
33	WSFA	08/10/17	08/10/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$50.00				
34	WSFA	08/10/17	08/10/17	Tonight Show	1035-1137pm		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$115.00				
35	WSFA	08/10/17	08/10/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$30.00				
36	WSFA	08/10/17	08/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$30.00				
37	WSFA	08/10/17	08/10/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$270.00				
38	WSFA	08/10/17	08/10/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$60.00				
39	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$60.00				
40	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$75.00

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1778288 /	08709730

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/17 - 08/15/17	LUTHER STRANGE SE	803

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	07/31/17 / 07/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$75.00				
41	WSFA	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$185.00				
D 42	WSFA	08/10/17	08/10/17	NBC Nightly News	530-6pm		:30				NM	0	\$0.00
43	WSFA	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$350.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WSFA	08/07/17-08/13/17	WSFA 12 News at Six - MF	6-630pm	----Th-----	:30	<del>\$350.00</del>		NM		
Credited													
44	WSFA	08/10/17	08/10/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$175.00				
N 45	WSFA	08/10/17	08/10/17	Entertainment Tonight	630-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$215.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WSFA	08/07/17-08/13/17	Entertainment Tonight	630-7p	----Th-----	:30	<del>\$215.00</del>		NM		
Credited													
46	WSFA	08/10/17	08/10/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$50.00				
47	WSFA	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$275.00				
48	WSFA	08/08/17	08/15/17	NBC Today Show 3	10-11am		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$50.00				
Week:		08/14/17	08/20/17	-1-----				1	\$50.00				
49	WSFA	08/08/17	08/08/17	Tonight Show	1035-1137pm		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$115.00				
50	WSFA	08/08/17	08/15/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$30.00				
Week:		08/14/17	08/20/17	-1-----				1	\$30.00				
51	WSFA	08/08/17	08/15/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$30.00				
Week:		08/14/17	08/20/17	-1-----				1	\$30.00				
52	WSFA	08/08/17	08/08/17	Judge Judy 1st Run	330-4p		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$270.00				
53	WSFA	08/15/17	08/15/17	NBC Early Today	4XM-430XM		:30				NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-1-----				1	\$3.00				

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**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1778288 /	08709730

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/17 - 08/15/17	LUTHER STRANGE SE	803

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	07/31/17 / 07/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
54	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$60.00				
55	WSFA	08/15/17	08/15/17	Today in Alabama 430am	430-5a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-1-----				1	\$5.00				
56	WSFA	08/15/17	08/15/17	Today in Alabama 5am	5-530a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	-1-----				1	\$85.00				
57	WSFA	08/08/17	08/08/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$185.00				
58	WSFA	08/08/17	08/15/17	Today in Alabama 530a	528am-6am		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$100.00				
Week:		08/14/17	08/20/17	-1-----				1	\$100.00				
D 59	WSFA	08/08/17	08/08/17	NBC Nightly News	530-6pm		:30				NM	0	\$0.00
60	WSFA	08/08/17	08/08/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$350.00				
61	WSFA	08/08/17	08/15/17	Today In Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$175.00				
Week:		08/14/17	08/20/17	-1-----				1	\$175.00				
62	WSFA	08/08/17	08/15/17	NBC Today Show	7-9am		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$115.00				
Week:		08/14/17	08/20/17	-1-----				1	\$115.00				
63	WSFA	08/08/17	08/08/17	NBC Today 2	9-10am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$50.00				
64	WSFA	08/09/17	08/09/17	ALABAMA LIVE @ 11A	11-1130Am		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$30.00				
65	WSFA	08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$100.00				
66	WSFA	08/09/17	08/09/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$185.00				
67	WSFA	08/09/17	08/09/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$100.00				
68	WSFA	08/09/17	08/09/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$350.00				
69	WSFA	08/09/17	08/09/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1778288 /	08709730

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/17 - 08/15/17	LUTHER STRANGE SE	803

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	07/31/17 / 07/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$175.00				
70	WSFA	08/09/17	08/09/17	Entertainment Tonight	630-7p		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$215.00				
71	WSFA	08/09/17	08/09/17	NBC Today Show	7-9am		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$115.00				
72	WSFA	08/09/17	08/09/17	America's Got Talent	7-10pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$500.00				
73	WSFA	08/08/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-TWTF--				1	\$350.00				
N 74	WSFA	08/08/17	08/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-TWTF--				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	08/07/17-08/13/17	WSFA 12 News at Ten - MF	10-1035pm	-TuWThF----	:30		<del>\$300.00</del>		NM		
Credited													
75	WSFA	08/08/17	08/11/17	NBC Today Show 3	10-11am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-TWTF--				1	\$50.00				
76	WSFA	08/08/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-TWTF--				1	\$100.00				
77	WSFA	08/08/17	08/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-TWTF--				1	\$30.00				
78	WSFA	08/14/17	08/15/17	Today In Alabama	6a-7a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	MT-----				2	\$175.00				
N 79	WSFA	08/11/17	08/11/17	Today in Alabama 530a	528am-6am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----F--				1	\$100.00				
N 80	WSFA	08/11/17	08/11/17	Today In Alabama	6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----F--				1	\$175.00				
N 81	WSFA	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-T-----				1	\$275.00				
N 82	WSFA	08/12/17	08/12/17	LBS:FOREVER YOUNG	7-10pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----S-				1	\$75.00				
N 83	WSFA	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----S				1	\$300.00				
N 84	WSFA	08/10/17	08/10/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$100.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---T---				1	\$100.00				
								Totals	0.00	.		83	\$10,598.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/15/17	83	\$10,598.00	(\$1,589.70)	\$9,008.30
<b>Totals</b>	83	\$10,598.00	(\$1,589.70)	\$9,008.30

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8709730 TRF# 1778288 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL31/17 16.55  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES  
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22302

ORDER # \_\_\_\_\_ CONTRACT # 8709730 CLASS: NATL. LOCAL REGIONAL  
PRDCT LUTHER STRANGE SENAT EST#803 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG8/17 AUG15/17 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL31/17 16.55

REP: REVISED ORDER  
M1 OKD AS LINES 79-82  
M3 OKD AS LINES 83-84  
TTL SAME, \$10,598  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICING:  
SPOT DATA - IDB# 1886.  
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#6 MISSED: FRI/530A-600A AUG11 30S \$125.00 (JUL18/17)  
BUY#7 FRI/600A-700A AUG11 30S \$200.00  
BUY#74 TU-F/1000P-1035P AUG8 30S \$300.00  
OFFER: FRI/530A-600A AUG11 30S \$100.00 PLS ADVISE.  
& FRI/600A-700A AUG11 30S \$175.00  
& TUE/1000P-1035P . AUG8 30S \$275.00  
& SAT/700P-1000P . AUG12 30S \$75.00  
CMT: LUR NEEDS TO BE LOWERED. PLEASE CONFIRM. THANKS, DENICE  
M3 OK'D BUY#20 MISSED: MON/500P-530P AUG14 30S \$185.00 (JUL23/17)  
BUY#45 THU/630P-700P AUG10 30S \$215.00  
OFFER: SUN/1000P-1035P AUG13 30S \$300.00 PLS ADVISE.  
& THU/1200N-1230P AUG10 30S \$100.00  
CMT: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

REP HEADLINE# 8709730      TRF# 1778288      REF: TEL# 703-528-9387      FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      ORDER WORKSHEET      HARRIS REPORT FROM STATION      JUL31/17 16.55  
\*\*\* WFA-TV \*\*\*  
CONTRACT TOTAL      10598.00  
TOTAL SPOTS      83